



Sponsorship Information

PLUGS[®] National Summit

Bell Harbor International Conference Center
April 20–21, 2026 | Seattle, WA and Virtual

Why Sponsor the Summit

As a non-profit, PLUGS provides comprehensive resources and customizable solutions that improve lab testing processes across all stakeholder groups. Our membership network includes more than 100 organizations representing hospitals, health systems, laboratories, payers, patient advocacy groups, health and biotechnology companies. PLUGS has a proven track record of ensuring patients get the right test at the right time and improving the likelihood that medically appropriate tests are covered by health plans.

At the PLUGS[®] National Summit, your company will gain insider access to lab industry players and trends, create long-term mutually beneficial relationships with clients, and help improve the quality of care that patients receive nationally.



24%

Genetic Counselors

22%

**Management and
Administration**

25%

Medical Directors

>200 Average Attendance

"I attended and was absolutely blown away by the content."

"I always enjoy the PLUGS Summit. The content covers a broad range of UM topics. Opportunities for collaboration and engagement are outstanding. Definitely a great learning experience every year!"

"The PLUGS Summit is a highlight of the year! There are so many great talks, networking time, and of course, fabulous food! Thank you to everyone who makes this conference so successful."

– Summit Attendees

Sponsorship Levels

	Symposia & Product Showcase \$20,000	Gold \$18,000	Silver \$13,000	Bronze \$9,000
In-Person 6-foot Tabletop Exhibit	✓	✓	✓	✓
Virtual Booth	✓	✓	✓	✓
Host 7–8 AM Pre-Conference Session (you control content)	✓	—	—	—
Co-branded Messages to Session Registrants	✓	—	—	—
Acknowledgement on Summit Materials	✓	✓	✓	✓
Poster Display (Scientific or Marketing)	✓	✓	✓	✓
Attendee List (with opt-in emails)	✓	✓	✓	✓
Full Conference Registrations	8 guests	6 guests	4 guests	2 guests

A La Carte Options

	Lunch Sponsor \$15,000	Virtual Platform Sponsor \$5,000	Insurance Roundtable Sponsor \$3,000	Booth Exhibit \$2,500
In-Person 6-foot Tabletop Exhibit	✓	—	✓	✓
Virtual Booth	✓	✓	✓	✓
Branded materials such as signage, napkins, swag, etc. in Harbor Room	✓	—	—	—
Company name and logo displayed on all pages of the virtual platform (as ACCME rules allow)	—	✓	—	—
Sponsor support of honoraria, hotel and travel for session, speakers will be acknowledged in speaker communications	—	—	✓	—
Acknowledgement on Summit Materials	✓	✓	✓	✓
Poster Display (Scientific or Marketing)	✓	—	✓	✓
Attendee List (with opt-in emails)	✓	✓	✓	✓
Full Conference Registrations	4 guests	1 guest	1 guest	1 guest

Questions?

Contact PLUGS with your sponsorship interest or questions at plugs@seattlechildrens.org.

