



PLUGS NATIONAL SUMMIT SUPPORT LETTER OF AGREEMENT

This Letter of Agreement (this “Agreement”) is made as of _____, 202 (the “Effective Date”) by and between Seattle Children's Hospital and _____ (“Company”). This Agreement sets forth the terms, conditions, and purpose of the support provided by Company for the PLUGS National Summit 2026 (the “Program”).

BACKGROUND

- A. The purpose of the support is to support the PLUGS National Summit, April 20-21, 2026.
- B. Support level details are provided on pages 3 and 4.

AGREEMENT

The parties agree as follows:

Support: Company wishes to provide financial support for the Program in the following designated manner (the “Support”):

ACCME Designation: Company is eligible/ineligible for ACCME accreditation. An **ineligible** company is any entity whose primary business is producing, marketing, selling, reselling, or distributing healthcare products used by or on patients. This includes diagnostic labs that sell proprietary products. An **eligible** company is an entity whose mission and function are: (1) providing clinical services directly to patients; or (2) the education of healthcare professionals; or (3) serving as fiduciary to patients, the public, or population health; and other organizations that are not otherwise ineligible. This includes hospitals or healthcare delivery systems and diagnostic labs that do not sell proprietary products. For specific examples of ineligible and eligible companies visit <https://accme.org/rule/eligibility/>. (select one; designation does not effect ability to support the Summit program):

Payment: Company shall direct the Support to PLUGS at the address indicated on the invoice within 30 days of the Effective Date. Company shall not make any other payments to the director of the activity, planning committee, speakers, or any others involved with the Program.

Party Contacts: For purposes related to this Agreement, The Program, and the Support, all communications between the parties should be directed to the following representatives:

Seattle Children's Hospital:

Monica Wellner

206-987-5306

Email: monica.wellner@seattlechildrens.org

Company:

Name:

Phone:

Email:

Promotional Activities: Promotional activities should be maintained outside of the core education agenda.

Involvement in Content: Company acknowledges and agrees that nothing in this Agreement shall be interpreted to provide Company with any right to dictate or “script” the educational content of the Program, per ACCME guidelines.

Cancellation of Support: Notice of cancellation of Support must be received at least 2 months prior to the Program. Otherwise Company will be obligated to honor the above Support commitment.

Compliance with Standards of Commercial Support: The parties acknowledge and agree that this Agreement is intended to comply, in all material respects, with the “Standards of Commercial Support: Standards to Ensure independents in CME Activities,” established by the Accreditation Council for Continuing Medical Education (ACCME): https://accme.org/wp-content/uploads/2020/12/884_20241028_standardsforintegrityandindependenceinaccreditedcontinuingeducation-1.pdf



IN WITNESS WHEREOF, the parties, by their duly authorized representative, have duly executed this Agreement on the dates below:

SEATTLE CHILDREN'S HOSPITAL

By: _____

(signature)

Printed Name: Bonnie Fryzlewicz

Title: Senior Vice President and Chief Nursing Officer

Date: _____

COMPANY

By: _____

(signature)

Printed Name: _____

Title: _____

Date: _____

Send completed forms to PLUGS@seattlechildrens.org



PLUGS[®]
SUMMIT

Sponsorship Levels

	Symposia & Product Showcase \$20,000	Gold \$18,000	Silver \$13,000	Bronze \$9,000
In-Person 6-foot Tabletop Exhibit	✓	✓	✓	✓
Virtual Booth	✓	✓	✓	✓
Host 7–8 AM Pre-Conference Session (you control content)	✓	—	—	—
Co-branded Messages to Session Registrants	✓	—	—	—
Acknowledgement on Summit Materials	✓	✓	✓	✓
Poster Display (Scientific or Marketing)	✓	✓	✓	✓
Attendee List (with opt-in emails)	✓	✓	✓	✓
Full Conference Registrations	8 guests	6 guests	4 guests	2 guests

A La Carte Options

	Lunch Sponsor \$15,000	Virtual Platform Sponsor \$5,000	Insurance Roundtable Sponsor \$3,000	Booth Exhibit \$2,500
In-Person 6-foot Tabletop Exhibit	✓	—	✓	✓
Virtual Booth	✓	✓	✓	✓
Branded materials such as signage, napkins, swag, etc. in Harbor Room	✓	—	—	—
Company name and logo displayed on all pages of the virtual platform (as ACCME rules allow)	—	✓	—	—
Sponsor support of honoraria, hotel and travel for session, speakers will be acknowledged in speaker communications	—	—	✓	—
Acknowledgement on Summit Materials	✓	✓	✓	✓
Poster Display (Scientific or Marketing)	✓	—	✓	✓
Attendee List (with opt-in emails)	✓	✓	✓	✓
Full Conference Registrations	4 guests	1 guest	1 guest	1 guest