



## Summit Supporter Information PLUGS<sup>®</sup> Summit

**Bell Harbor International Conference Center**  
June 13–14, 2024 | Seattle, WA and Virtual

Every year, a diverse group of stakeholders gather to learn practical tools for laboratory stewardship program development and insurance alignment that will apply to hospitals, health systems, reference labs, insurance payers, and patients.

The PLUGS Summit is a hybrid event and offers in-person and virtual attendance options.

As a sponsor, you can help to shape the national conversation on insurance policies and fair reimbursement, participate in the National Committee for Laboratory Stewardship (NCLS), and help us to create standards for laboratory stewardship programs.



**32%**

Genetic Counselors

**5%**

Medical/Clinical Scientists

**17%**

Management/Administration

**20%**

Medical Directors

**11%**

Business Sales

**15%**

Others

*172 Attendees in Total in 2023*

At the PLUGS<sup>®</sup> Summit, your company will be able to gain insider access to lab industry players and trends, create long-term mutually beneficial relationships with clients, and help to improve the quality of care that patients receive nationally.

*“I attended and was absolutely blown away by the content. What I have learned will only strengthen my advocacy with payers on how important genetic testing is and how our robust stewardship program ensures the right test at the right time for the right patient.”*

– Summit Attendee

## Sponsorship Levels

### Gold Sponsorship

\$18,000+

#### Includes:

- + Company name acknowledgment on all printed marketing materials
- + Company name acknowledgement on all web, email, and conference marketing materials
- + Opportunity to display a poster (scientific or marketing) in our sponsored poster area
- + Full conference registration for up to **eight guests**

### Silver Sponsorship

\$13,000

#### Includes:

- + Company name acknowledgment on all printed marketing materials
- + Company name acknowledgement on all web, email, and conference marketing materials
- + Opportunity to display a poster (scientific or marketing) in our sponsored poster area
- + Full conference registration for up to **four guests**

### Bronze Sponsorship

\$9,000

#### Includes:

- + Company name acknowledgment on all printed marketing materials
- + Company name acknowledgement on all web, email, and conference marketing materials
- + Opportunity to display a poster (scientific or marketing) in our sponsored poster area
- + Full conference registration for up to **two guests**

### Only interested in a Poster Display?

\$2,200 - Opportunity to display a poster (scientific or marketing) in our sponsored poster area (non-CME). Includes full conference registration for one guest.

## About PLUGS<sup>®</sup>

Since 2013, PLUGS (Patient-centered Laboratory Utilization Guidance Services) has been a leader in the laboratory test stewardship industry.

As a non-profit, PLUGS provides comprehensive resources and customizable solutions that improve lab testing processes across all stakeholder groups. Our membership network includes hospitals, health systems, laboratories, insurers, patient advocacy groups, health and biotechnology companies. PLUGS has a proven track record of ensuring patients get the right test at the right time, and improving the likelihood that medically appropriate tests are covered by health plans.

### Questions?

For more information on this year's PLUGS Summit or related support opportunities, please visit us at [schplugs.org](http://schplugs.org). You can also contact us at 206.987.5306 or [plugs@seattlechildrens.org](mailto:plugs@seattlechildrens.org).

